THE BUSINESS CASE FOR FINANCIAL AI

AI IS NOT THE BUSINESS CASE. THE WORKFLOW IS.

In regulated finance, value shows up in shorter cycle times, fewer exceptions, stronger controls and decisions that stand up to review.

THE EXECUTIVE TEST

What changes for the customer, analyst or control owner?

01 Select a high-friction workflow

02 Agree the operational measure

03 Engineer around existing controls

BANKING / PAYMENTS / CREDIT / INSURANCE / CAPITAL MARKETS / WEALTH / RISK

A curated view of 117 illustrative opportunities across 15 financial-services domains.

Eight workflows worth putting numbers against.

Illustrative opportunities. The value case and engineering scope are validated with each institution.

WORKFLOW	BUSINESS OUTCOME TO TEST	GFF AI ENGINEERING
01 ONBOARDING & KYB	Shorter onboarding queues; fewer document reworks.	ID/document extraction, screening connectors, exception routing.
02 CREDIT & EARLY WARNING	Less credit-file preparation; earlier risk signals.	Statement spreading, approved risk models, reviewer workbench.
03 PAYMENTS & FRAUD	Quicker detection and investigation of suspicious flows.	Streaming signals, graph analytics, transaction case workflows.
04 AML & SANCTIONS	More complete evidence; consistent investigator-led cases.	Entity linking, alert reconstruction, SAR/STR drafting controls.
05 CORPORATE & TREASURY	Better cash visibility; fewer unmatched receivables.	ERP/bank feeds, forecasting, matching and covenant monitoring.
06 INSURANCE	Faster claims triage; stronger leakage and fraud review.	Claim/document intake, policy rules, anomaly scoring, review queues.
07 WEALTH & MARKETS	Faster adviser preparation with suitability oversight.	Portfolio/market data, mandate rules, supervised briefs, audit logs.
08 FINANCE & AUDIT	Less reconciliation effort; stronger audit traceability.	Ledger connectors, deterministic matching, exception evidence.

MEASURE THE SHIFT: cycle time, analyst effort, exceptions, false positives, throughput, control evidence and cost per case.

What GFF AI is accountable for building.

Integration, domain intelligence and assurance - delivered as one operating capability, not an isolated demo.

01
CONNECT
Core platforms, CRM, ledgers, claims, policy, market data

02
INTERPRET
Document AI, RAG/LLMs, rules, validated models, graphs

03
EXECUTE
Bounded agent tasks, APIs, casework, human approvals

04
ASSURE
Security, access, evaluation, audit logs and model risk

GFF AI DELIVERY WORK

DATA & KNOWLEDGE
Secure ingestion, APIs, document pipelines, financial knowledge and source provenance.

INTELLIGENCE
Grounded LLMs/RAG, document AI, approved risk models, graphs and policy rules.

SYSTEMS & WORKFLOW
Connectors to existing applications; case management and human approval paths.

CONTROL & OPERATIONS
Private/hybrid/cloud deployment, access controls, model tests, audit logs and monitoring.

REQUIRED FROM YOUR INSTITUTION

- **A named business sponsor**
  The process owner and frontline reviewers who define acceptance.
- **Permitted data and system access**
  Representative documents, event feeds, APIs and test environments.
- **Controls and decision policies**
  Risk, compliance, privacy and technology approvals; permitted actions.
- **An agreed baseline**
  Current service levels, handling effort, errors and review measures.

DESIGN PRINCIPLE Integrate before replacing; retain controlled human judgment wherever financial decisions require it.

Prove the economics. Then engineer for scale.

Every engagement starts with one material workflow and a shared definition of success.

01
DISCOVER
Value case, data feasibility, constraints and baseline.

02
VALIDATE
A bounded proof of value; accuracy, effort and risk tests.

03
ENGINEER
Enterprise integration, controls, testing and user adoption.

04
OPERATE
Quality, security, cost, drift and continuous improvement.

THE EXECUTIVE SCORECARD

SPEED	PRODUCTIVITY	QUALITY & RISK	ECONOMICS
End-to-end cycle time	Manual touches per case	Exception / alert quality	Cost per case
Case handling time	Reviewer throughput	Approval & audit evidence	Run-time cost to serve

Choose one consequential workflow.

We will assess the operating case, architecture, controls and delivery scope with your team - before asking you to scale.

START THE CONVERSATION / www.gffai.ai

All use cases are illustrative. Product readiness, performance, architecture and commercials are confirmed in discovery.